



50

NeighborWorks®
WESTERN PENNSYLVANIA

FIFTY YEARS OF HOME

KNOWLEDGE
TRAINING
HOUSING
COACHING
COMMUNITY
EMPOWERMENT
PARTNERSHIPS
EDUCATION
COLLABORATION
INTEGRITY
STABILITY
NEIGHBORS

HELP US CELEBRATE **FIFTY YEARS OF HOME**

Join us as we recognize the legacy of NeighborWorks Western Pennsylvania founder Dorothy Mae Richardson with the dedication of a Pennsylvania Historic Marker in her honor, followed by a reception in celebration of the organization's 50th anniversary.

OCTOBER 16, 2019

Dedication: 4:00 pm
Reception: 5:00 pm

The Mattress Factory
500 Sampsonia Way
Pittsburgh, PA 15212

Over the last 50 years, NeighborWorks Western Pennsylvania has helped thousands of families to purchase their first homes and to experience the personal and community stability that accompanies homeownership.

Dorothy Mae Richardson, a lifelong resident of Pittsburgh's Northside, founded Neighborhood Housing Services (NHS)—which would eventually become NeighborWorks Western Pennsylvania—in 1968 to address the lack of safe and affordable housing in her community. Dorothy and her neighbors brought together financial institutions and government officials in a successful effort to revitalize their neighborhood, creating a model of resident-led community development that inspired a national movement and led to the creation of NeighborWorks America.

Since our founding 50 years ago, NeighborWorks Western Pennsylvania has continued Dorothy's work to improve the lives of residents and build strong, stable communities throughout western Pennsylvania.

HOME
STARTS HERE.



HELP US CONTINUE THE LEGACY BECOME A SPONSOR

As a sponsor, you will have the opportunity to receive recognition and exposure before, during, and after the Fifty Years of Home event.

Sponsors are affiliated with a distinctive event that brings attention to the challenges many of our Neighbors face on their journeys to financial self-sufficiency and homeownership. Proceeds from the event help support financial empowerment and sustainable homeownership programs. Full descriptions of sponsor levels and benefits are outlined in the chart below.

	Presenting	Foundation	Builder	Framer	Nonprofit
	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Opportunity to support NeighborWorks' mission	•	•	•	•	•
Logo and link on event website	•	•	•	•	•
Level-based recognition on all print and electronic collateral materials	•	•	•	•	
Level-based logo recognition on event signage	•	•	•	•	
Logo included on sponsor recognition video loop at event	•	•	•		
Mentions on social media	•	•	•		
Opportunity to speak at reception		•			
Opportunity to speak at historic marker dedication	•				
Opportunity to introduce Richardson Family	•				
Logo on dedication ceremony unveiling sheet	•				
Logo on cocktail napkins at reception	•				

YES! I WANT TO SUPPORT THE LEGACY!

Name of Organization

(as you would like it listed on materials)

Contact Person

Street Address

Phone

Email

Desired Level of Sponsorship:

Presenting

Builder

Nonprofit

Foundation

Framer

Checks should be made out to: NeighborWorks Western Pennsylvania.

QUESTIONS?

Contact Emily Anderson Lavin at 512-554-2466 or elavin@neighborworkswpa.org.

Return this form:

By email: elavin@neighborworkswpa.org

By fax: 412-281-9987

By mail: NeighborWorks Western PA
710 Fifth Ave., Suite 1000
Pittsburgh, PA 15219